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How do you feel? Like saving 108 Olympic-sized swimming pools!

In October 2024 Lion officially commissioned a \$7.2 million reverse osmosis water recycling plant at the Tooheys brewery – which will significantly reduce water used at the site, the largest brewery in NSW and Lion's Australian network.

The reverse osmosis water recycling plant will help Tooheys recover up to 30% of water used during cleaning and pre-production (270 million litres of water annually) which will then be

used for non-food surface cleaning and cooling purposes within the brewery (not within the beer itself). That's equivalent to 5.3 million kegs or 108 Olympic-sized swimming pools!

The Tooheys Lidcombe Reverse Osmosis Water Recycling Plant is the second from Lion, which commissioned the Reverse Osmosis Water Recycling Plant at the XXXX Brewery in Brisbane in 2009, resulting in an average of 282 million litres of water saved per year.



Left to Right: Daniel Peacock, Head of Customer Contact, Sydney Water, Lesley Phil Duncan, Lion Indigenous Advisory Council (IAC), Takeshi Minakata, President & Chief Operating Officer KIRIN, Sally Sitou, Member for Reid, Sam Fischer, Lion CEO



"I'm proud to attend the opening of the Reverse Osmosis Water Recycling Plant as a guest of honour and see first-hand the efforts Lion is making in water conservation, saving the equivalent of some 108 Olympic-sized swimming pools of water each year."

Lesley Phil Duncan, Galambany Professional Fellow and Member of Lion Indigenous Advisory Council (IAC)