



LION

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Raising the Bar: How Lion and Industry representatives are driving reconciliation

Our vision for reconciliation is an Australia where Aboriginal and Torres Strait Islander peoples have self determination, equitable access to employment and where all Australians and organisations work together to build healthy, inclusive and sustainable communities.

During National Reconciliation Week in 2024, Lion along with other industry representatives came together for an inaugural meeting to discuss a collaborative approach to strengthening reconciliation in Australia.

The purpose of The RING (Reconciliation Industry Network Group) is to work together as one industry representative group to discuss how we can promote reconciliation within our sphere of influence, share best practices and knowledge and provide support for industry partners seeking to advance reconciliation within their organisations and the communities in which they operate.

Representatives of The RING included, Endeavour Group, Coles, Asahi, Pernod Ricard, Treasury Wine Estate, Australian Venue Co, and Diageo. The first meeting was also attended by Lion's Indigenous Advisory Council (IAC) – Toni Janke, Phil Duncan and Boe Rambaldini who urged the group to 'be bold' in working together to accelerate and amplify their collective impact towards self-determination of our First Nations Peoples.

Over the course of three other meetings to date, terms of reference for the group have now been defined and the group meet quarterly.

This is a true demonstration of Lion's leadership in the Reconciliation space and the importance of working with our major customers and peers to accelerate and amplify impact.

As part of our second Innovate RAP which will launch later in 2025 we look forward to furthering the work already undertaken with the RING.



Lion industry representatives attending meeting for the 2024 Reconciliation Week.

“I thank everyone at Lion who has been part of the RAP journey so far including our RAP Working Group and our Indigenous Advisory Council. I encourage all our people at Lion and business partners across Australia to embrace our commitment to building stronger relationships with Indigenous and Torres Strait Islander people and communities.”

Dr Todd Phillips, Lion Reconciliation and Indigenous Partnerships Manager

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Representatives of the
The RING group meet
four times a year to
discuss strengthening
reconciliation in
Australia