



LION

To read our 2024  
Sustainability  
Performance  
Update, visit  
[lionco.com](https://lionco.com)

# LionHearts champions dedicate their time to make an impact

At Lion, we measure our social impact as a business using the B4SI tool and track our volunteering hours. All team members are given the opportunity to participate in two paid volunteering days per year to contribute to the community. Volunteering can be done with a workplace giving charity, a community investment partner, or any other registered charity.

As a corporate organisation, we recognise our unique ability to make a meaningful difference in the lives of individuals and communities. Our teams also take advantage of this opportunity to build relationships, strengthen team bonds, and embrace our core purpose of 'Making the moment mean more'.

In 2024, Lion reached a total of 6,777 volunteering hours, marking our highest achievement to date. Team members dedicated valuable time to charities such as FareShare, IndigiGrow, Landcare Australia, Loaves and Fishes restaurant, Sustainable Coastlines, and the Graeme Dingle Foundation. This total represents a significant increase from our 2021 baseline of 2,000 hours, underscoring that volunteering has become an integral part of Lion's culture.



Pictured: The Legal, Risk, CDS and Sustainability Teams volunteering in 2024



*"We're incredibly grateful to Lion for their ongoing support over the years. Their teams have planted and cared for many thousands of native trees on our conservation projects, helping to increase biodiversity and provide important food and habitat for native species. Their commitment has made a real and lasting impact on the environment and the communities we work with and we hope to work together for years to come."* Siobhan O'Grady, Strategic Partnerships Manager, Conservation Volunteers New Zealand.